

The Impact of Task-based Language Teaching on ESP Learners' Productive Skills: From Task-based Instruction to Investigation of Learners' and Instructors' Attitudes toward the Course

Mohammad Khatib*

Professor of Applied Linguistics, Allameh Tabataba'i University

Ayoub Dehghankar

Ph.D. Candidate of Applied Linguistics, Allameh Tabataba'i University

Abstract

Togetherness of English for Specific Purposes (ESP) and Task-Based Language Teaching (TBLT) has been the subject of many recent studies in English as a Foreign Language (EFL) and English as a Second Language (ESL) domain. Few studies, however, have addressed the impact of TBLT on ESP learners' linguistic production. This study aimed at investigating the impact of task-based teaching on ESP learners' speaking and writing. Furthermore, this study aimed to explore the ESP learners' and instructors' attitudes toward the nature of program and their perceived needs of tasks to be accomplished in the course. To fulfill this aim, 60 ESP students majoring in Law in 2 different classes at Allameh Tabataba'i University, Iran, and 10 ESP instructors were selected as the participants of the study. Accordingly, the students in one of the two classes received a one-semester long instruction based on the principles of TBLT as the experimental group, while the students in the other class were taught according to the content of the textbook developed for such courses. After the instruction was over, the students were given a set of standardized and teacher-made tests. The results of the data analysis indicated that the experimental group showed a significant difference in terms of improvement in acquiring productive skills. It was also revealed that there were significant differences between the participants' attitudes regarding the nature of the course and their perceived needs of tasks. The findings of this research could provide an insight into designing opportune syllabi for ESP courses.

Keywords: Task-based language teaching, English for specific purposes, productive skills, attitudes, writing, speaking

***Corresponding author's email:** mkhatib27@yahoo.com

INTRODUCTION

Task-based Language Teaching (TBLT), which is regarded as one of the three most significant methodologies extracted from Communicative Language Teaching (CLT) by Brown (2007) and as “a logical development of CLT” by Richards and Rodgers (2001, p. 223), has been the focus of a number of studies so far (e.g., Cao, 2018; Peng & Pyper, 2019). For Long (2016), a task refers to any communicative activity, within which there is a specific linguistic item is practiced as well. TBLT gained more attention when a paradigm shift from a structural to communicative approach was underscored by Richards and Rodgers (2014). The reason for such growing interest in TBLT lie in what Long (2015) called the consistency of this method with the existing 40-year literature as well as its psycho-linguistic plausibility. The same was also confirmed by Han (2018), concluding that those two factors have contributed to the continuation of research on this domain.

TBLT is even being more advocated in various educational contexts after the reports of its success in achieving potential results have been published. It has mainly been examined in teaching English, but not just limited to that. While Carless (2007) attempted to use it for teaching English as a Foreign Language (EFL) in the context of Hong Kong, many other researchers have applied it for teaching other languages. For instance, East (2012) found it applicable for teaching all the existing foreign languages in New Zealand, and the most recent one is Peng and Pyper (2019), who sought to explore the possible effects leading Chinese teachers to embody TBLT in the classrooms. Iran is not an exception to this growing trend regarding the prominent acceptance of TBLT. By far, a number of studies have dealt with the application of this teaching approach to EFL students (e.g., Kamalian, Soleimani, & Safari, 2017; Kazemi & Zarei, 2015; Madhkhani & Mousavi, 2017; Kolaei, Yarahmadi, & Maghsoudi (2013); Mahdavi-rad, 2017), to the English for Specific Purposes (ESP) (e.g., Mashhadi & Saki, 2018; Sarani & Sahebi, 2012; Setayesh & Marzban, 2017; Tavakoli, Lotfi, & Biria, 2019), and even to students before being accepted to university (e.g., Chalak, 2015).

Although various studies have examined the impact of using TBLT on ESP, research has yet to explore the influence of TBLT on productive skills, namely speaking and writing, specifically in the context of Iran. This is

because the existing literature is replete with studies with a focus on receptive skills (listening and writing) and subskills (vocabulary and grammar). For example, Setayesh and Marzban (2017) conducted a study on the extent TBLT tasks could improve the performance of Law and Mechanical Engineering students' reading comprehension, and reported the positive impacts of this approach on both genders, but more specifically on females. In another study, taking advantage of technology, Tavakoli, Lotfi, and Biria (2019) focused on the influences of using computer-mediated TBLT on changing non-English learners' motivation for learning second language (L2) reading. Shabani and Ghasemi (2014) also carried out their study on reading comprehension while focusing on TBLT and Content-Based Language Teaching (CBLT). On the purview of subskills, Sarani and Sahebi (2012) studied the impact of TBLT on Persian literature students' technical vocabulary development, concluding its significant impact because it boosted their mastery over technical vocabulary in their field of study. A countless of other studies with the same focus can be listed as well, but regarding speaking and writing very few attempts have been recorded so far. Milarisa (2019), for instance, aimed to check the effective of this communicative approach on writing skills and concluded it had a significant impact turning the learning environment active and joyous for the learners. In another study focusing on productive skills, Kafipour, Mahmoudi, and Khojasteh (2018) investigated the effect of TBLT on Iranian EFL learners' analytic writing. There are not many such examples, though; this shows scant attention has been granted to the effectiveness of TBLT on productive skills, especially for Law students.

Law as an academic field of study in the context of Iran is generally regarded as one of the most efficacious disciplines that has a potential and practical interrelationship with academic and professional lives of graduates. Many different sub-fields such as Common Law, Criminal Law, Jurisprudential Law, Property Law, Civil Law, Tort Law, Contract Law, as well as the worldwide scopes of this field such as International Law and Human Rights have led this major to lay critical consequences on individuals, families, and societies both domestically and globally. As far as the academic context and setting of Iran is concerned, Law is generally one of the most favorable majors in Iran from among all other majors in humanities. Law is being taught in almost all universities in Iran with a high

number of students including both males and females at State and Azad universities. These issues demand a special contemplation and noteworthy scrutiny on the academic curricula developed and syllabi designed for the students majoring in this discipline from many viewpoints including both those of instructors and learners.

Learners' attitudes toward courses they undergo has always been of high interest for many scholars (e.g., Genc & Aydin, 2017; Pae, 2017). However, some of the previous studies on this area have focused on examining students or instructors' attitudes regarding different aspects of learning English as well. For instance, Moussu (2010) investigated the perspectives of native and non-native English students toward learning English and the impact of their first language on that in the context of America. In EFL contexts, many studies have dealt with this notion of attitudes as well. Cheung (2002), for example, conducted a similar study on students' and teachers' attitudes in Hong Kong and reported the influential effect of their perspectives on learners' achievement. The present study, which sought to explore the attitudes of the participants of the study (both learners and instructors), toward the nature of the course, was also motivated by the results of such previous studies.

Considering the issues mentioned above, this research aimed to study and analyze the status of English for Specific Purposes (ESP) in one of the universities in Tehran, namely Allameh Tabataba'i University, and the impacts of adopting Task-based Language Teaching (TBLT) on the productive skills of students of Law as an ESP course. In addition, the study sought to find out whether there was a significant difference in the attitudes of ESP learners and instructors toward the overall nature of the course. It is accordingly expected that the results of this study throw some light on the existing, albeit incomprehensive and inadequate, literature, which has focused on productive skills of law students.

LITERATURE REVIEW

Association of ESP and TBLT

The importance of TBLT has resulted in underscoring the term 'task' by various scholars because it has proved to be an ideal solution to the issue of teaching English in ESP classes. For Richards and Rodgers (2001, p. 223),

TBLT is “an approach based on the use of tasks as the core unit of planning and instruction in language teaching.” The importance of tasks on different aspects of language learning such as assessing students' achievement and its inclusion in syllabus design was also highlighted by Nunan (2004). The same claim was also made by Ellis (2003), as the pioneer of developing tasks, who pinpointed the centrality of tasks in acquiring L2. Ellis, accordingly, devised a three-phase procedure, starting with pre-task, which aims to prepare learners to engage in the during task activities by motivating them and activating topic-based lexical resources. In the task phase, learners make use of all their linguistic knowledge to both get the task completed and gain its goals. Based on the post-task phase, which deals specifically with form-focused practice, learners are required to report what they have finalized in an oral or written format to the class. This whole TBLT procedure can be summarized in Willis's (1996) framework, which can be regarded as a guide for implementing tasks in classroom settings.

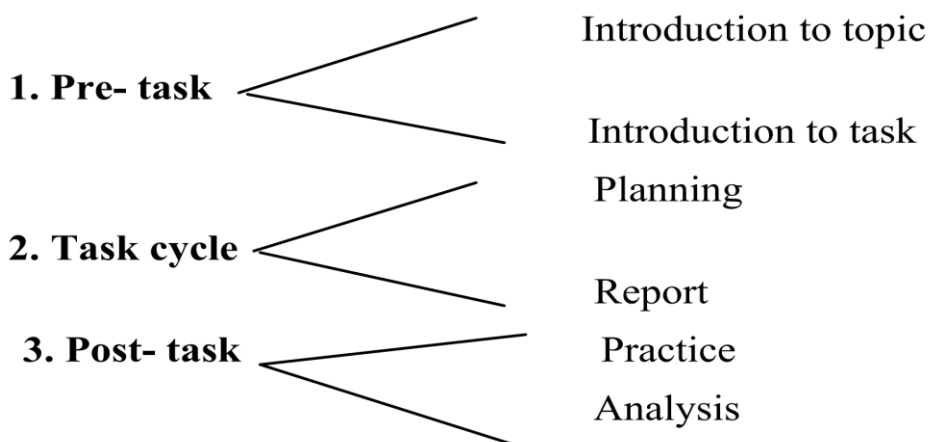


Figure 1: Phases of applying TBLT to classroom (Adopted from Willis, 1996)

According to Ellis (2003), TBLT is an approach based on interactive and communicative tasks aiming at involving learners in meaningful communication and interaction enabling them to acquire linguistic structures as a result of engaging in authentic language use. Richards and Rodgers (2001) argued that task-based language teaching is based on the use of tasks as the core unit of planning and instruction in language teaching. In this regard, task-based instruction is known as one of the most effective

methods applied to ESP courses because it emphasizes target language use by the learners for communicative purposes. That is why in spite of the rising and falling of different theories and methods, TBLT has been able to optimally cope with the new trends and findings in cognitive and educational psychology (Baralt & Morcillo Gómez, 2017).

Willis's framework has also been extensively used in ESP courses, more specifically in receptive skills and subskills, as it was previously shown. This highlights the point that more weight should be given to applying the TBLT framework in productive skills as well. From the emergence of ESP in the realm of EFL/ESL, many other theories have been posed by different scholars and researchers, desiring to find out which method and approach is optimal for teaching ESP courses (Richards & Rodgers, 2001). In spite of the differences and divergences in these theories, what all have in common, as Dudley-Evans and St. John (1998) stated, is the awareness of needs. Because the unique and idiosyncratic feature of each ESP course is dealing with needs, wants, and language lacks of learners as the basis of syllabus design (Hutchinson & Waters, 1987), ESP is regarded as applied English language teaching (ELT). This means that introducing a topic to ESP learners, which is the first stage in the pre-task phase, is deemed to address their needs. In addition to meeting the needs, this study used TBLT, as the underlying methodology and provided specific language which was appropriate to the assigned activities regarding genre, lexical resource, grammar, and genre. All these features are known as the absolute characteristics of all ESP courses (Dudly-Evans & St John, 1998); thus, the applicability of TBLT in ESP courses, which has already been confirmed by previously cited scholars, can be claimed anew, for productive skills.

As far as different ESP courses are concerned, the necessity of mastering tasks, as meaningful communicative skills, is divergent from less important to highly essential. Of course, this wide range of diversity, on the one hand, is based on the different nature of particular disciplines and fields of study. In other words, with regard to the specificity of ESP courses, such courses are miscellaneous in the degree of stress they put on the significance of tasks demanding productive skills and sub-skills due to the content/subject matter taught, as well as the future tasks the graduates are supposed to do in their real lives (Williams, 1978). According to Mackay and

Mountford (1978), the word *specific* in ESP refers to the special reason or purpose for which learners desire to learn English; hence, different courses, based on their different needs and goals, focus differently on language skills. On the other hand, according to more recent studies, the source of such diversity, could be due to distinctive and idiosyncratic differences among ESP learners including cognitive differences (Kim, Payan, & Pearson, 2015) as well as emotional variances and dissimilarities (Gurzynski-Weiss & Baralt, 2014). Through making use of the learners' individual differences, the researchers aimed to find the effects of TBLT on productive skills of ESP courses prepared for Law students.

Productive Skills: Description and Significance

According to Olshtain and Cohen (1991), if one wants to master a second or foreign language, one needs to be communicatively competent. The term Communicative Competence was coined in 1996 by Hymes reacting against Chomskyan Linguistic Competence. While Chomsky coined the term Linguistic Competence in 1965, and defined it as the system of linguistic knowledge possessed by all native speakers of a language, one year later, Hymes introduced the notion of Communicative Competence, indicating the inadequacy of syntax, morphology, and phonology to fulfill meaningful interactions. He asserted that in addition to linguistic competence, for a meaningful communication, the speakers of a particular language need a kind of social knowledge about how and when to *use* the language appropriately.

The dichotomy of usage/use implies the principal function of language. According to Mackay, Davis, and Fanning (1995), from all other functions, the main function of language is the expression of oneself or self-expression. It includes expressing thoughts, feelings, observation, needs, and so forth. This implies that since the phenomenon of language is humane and unique to human beings, it is pivotal to master the active skills, namely speaking and writing, without which the main function of language cannot be fulfilled by the users of language.

Fulfilling the main function of language in mind demands a special attention to the language learners' syllabi and materials developed by language instructors. According to Riggenbach and Lazaraton (1991), instead of implementing activities that directly and strictly deal with

language accuracy, proficient instructors should focus on promoting communicative competence of language learners. The importance of productive skills motivated Roquet and Pérez-Vidal (2015) to examine the impacts of content and language integrated learning (CLIL) and formal instruction, as two different contexts of learning, on the productive skill of intermediate learners. The results proved that the learners' writing skills improved in both contexts, in an insignificant way. All these inspired the researchers in this study to investigate the effectiveness of TBLT on ESP learners' productive skills of writing and speaking.

Students and Instructors' Attitudes toward ESP Courses

Owing to the growing interest in the English as an international language (Jordan, 1997) and the increasing attention to technology for educational purposes (Atai & Dashtestani, 2013), there is a demand for promoting ESP courses globally (Eslami, 2010). Although there has been a great endeavor has been done to oppose westernization of Iran after the Islamic revolution (Eslami, 2010), the demand and tendency of university students to technical English in today's world has opened the door for ESP courses to find their way at Iranian universities as well. This resistance from the government against English can affect learners and instructors' perspectives toward it too. A number of Iranian studies have by far examined learners and teachers' attitudes toward ESP programs, mainly the ones enriched with technology (Atai & Dashtestani, 2013). According to Eslami (2010, p. 3), scant attention has been paid to "the effectiveness of these programs from learners' and instructors' perspectives." This study, which also employed TBLT to ESP, is an attempt to respond to a dearth of literature with a focus on the effect of TBLT on the ESP course, while concentrating on both learners and instructors' attitudes.

PURPOSE OF THE STUDY

With regard to the interconnection between ESP and TBLT, and due to the nature of Law as both an academic major and a critical professional undertaking, this study was primarily conducted in order to find to what extent the TBLT method had an impact on the ESP courses. The second purpose of the study was to probe and inquire into the attitudes of the ESP

practitioners, namely teachers and students, regarding their teaching materials.

Having these purposes in mind, this research was conducted to answer the following questions:

1. Is there any significant difference between the overall performance of ESP students in terms of productive skills in TBLT and Non-TBLT classes?
2. Is there any difference between the attitudes of ESP learners and those of the instructors toward the nature of the course and their perceived needs of tasks?

METHOD

Participants

The participants of this study included 60 students majoring in Law at the Bachelor of Arts (BA) level at Allameh Tabataba'i University in Tehran, Iran. They were at their sophomore year in university and ranged between 19 to 24 years in age. They included both males (N=24) and females (N=36). They consisted of two intact classes, each containing 30 students. Because the students had already passed the Iran's University Entrance Exam (Konkour) and were assigned to two classes based on the educational system of the faculty, the sampling method was based on the judgment or purposive strategy. This way the homogeneity of participants was taken for granted. As for the second research question, 10 university instructors participated in the study based on the convenient sampling method. They were PhD holders who ranged in age from 29 to 55 years old. They enjoyed teaching experiences between 4 and 23 years.

Instrumentation

Concerning the first research question, two sets of tests were used as the pretest and posttest. The writing tests were similar to the Independent Essay section of the TOEFL tests. Accordingly, the test takers were required to give a personal response to a specific question in written form. The speaking tests were also similar to the Independent Speaking section of the TOEFL tests. Hence, the test takers provided their answers to the questions orally.

As for the second research question, to collect the required data, a triangulation method was used. First, a slightly moderated version of a validated questionnaire (Huh, 2006) was used to collect the views and attitudes of both ESP learners and instructors toward the course. The questionnaire was reliable as well as its Cronbach alpha (α), reported by its developer, was .98. Then, to verify, substantiate, and intensify the data collected by means of the questionnaire, a set of semi-structured interviews was utilized as the instrument for data collection.

Data Collection Procedure

This research was a whole-semester long undertaking that lasted about five months. Upon the beginning of the educational year, the participants underwent a sixteen-week instruction phase. The experimental group was treated based on the principles of TBLT, while the students in the control group received no TBLT instruction. They were taught according to the content of a textbook written for the Iranian students of Law. The book was entitled “*English for the Students of Public Law*,” that was published in 2017 by Iran’s Organization for Research and Composing University Textbooks in the Humanities (SAMT).

Each week the students received four hours of education divided into two sessions, each lasting two hours. In the first two weeks, the students were given both writing and speaking pretests. The pretests were in line with the independent sections of TOEFL tests in which test takers had to provide their answers through speaking about or writing their ideas, opinions, or attitudes on a given subject or topic. They were of different forms and styles, such as agree/disagree, opinion, preference, give advice, and so forth. It took 20 minutes for each participant to answer two speaking questions, and 30 minutes to answer one writing question. The whole pretest procedure is shown in the Table 1.

Table 1: Pretest Procedure

Section	Time Limit	Questions	Tasks
Speaking	20 minutes	2 Questions	Expressing an opinion on a familiar topic; Speaking task.
Writing	30 minutes	1 Question	Supporting an opinion in writing; Writing essay responses

After the preliminary data were gathered by means of writing and speaking pretests, the participants went through a 16-week instruction. During the semester, the students in the experimental group were taught based on the principles of TBLT. Each class time was divided into three parts. In the first part, the students were engaged in the pre-task phase. In this phase, that took 20 to 30 minutes, one of the researchers acted as the instructor and tried to prepare the students to fulfill the task. According to Lee (2000) and Dornyei (2001), the main purpose of pre-task is to motivate students for doing the task. They asserted that a task should be presented in a way that stimulates the students' interest and attentiveness. In this regard, the researcher tried to choose the topics and subjects in line with the students' specific reason for learning English including the real-life activities they have to do in beyond-the-classroom situations. In this phase, all task topics were chosen based on a brainstorming discussion.

Then, the students engaged in the main phase of fulfilling the task. Depending on the task type, they did it individually or in small groups consisting three or four students. Sometimes, the whole class was involved in accomplishing the task. However, in rare occasions that the students' proficiency was not high enough to complete the task, the teacher/researcher intermediated as a facilitator. Because one of the main dimensions of task is authenticity (Ellis, 2005), the teacher took much care to select tasks that corresponded to the learners' real-world activities. This was not that difficult because as far as Law was concerned as the subject matter, there were various activities that they had to master in their professional career. In each session, 60 to 70 minutes were devoted to this phase, and different types of tasks, such as focused and unfocused tasks as well as different task categories like information-gap, opinion-gap, and reasoning gap activities were utilized (Prabhu, 1987).

In the final section, as the post-task phase, the students needed to deal with what Crookes (1986) refers to as the outcome. Accordingly, outcome is what learners arrive at when they have already completed the task. In the post-task phase, the students had the opportunity to review and contemplate their performance in the previous phases. The main goal of the researcher in this phase was to provide the opportunity to repeat the task, to lead students focus on how the task was performed, and to pay attention to the linguistic forms and structures they had problem with while they were fulfilling the

tasks.

As for the control group instruction, the students engaged in a set of reading comprehension, fill in the blanks, true/ false and translation exercises in each session according to the content of the textbook.

After the instruction phase was over, the students were given a set of post-tests as their final examination. The posttests were similar to the pretests in terms of type and format (see Table 1).

To collect the required data for the second research question, a moderated version of a questionnaire, designed and validated for ESP practitioners (Huh, 2006), was distributed among the participants. Then, a series of semi-structured interview was administered (see Appendices 1 and 2). Finally, based on this triangular method of data collection, the obtained data were analyzed by means of statistical tests.

Data Analysis

Having collected the required data, the researcher initiated analyzing them. This study was an experimental one in essence in that a set of variables were kept constant while the other set of variables were being measured as the subject of experiment. This reflects Mackey and Gass's (2005) definition, stating that in an experimental research design, the researcher tries to set a cause-effect relationship and verify the impact of the cause/independent variable on the effect/dependent variable. Accordingly, in this study, the experiment was conducted to examine the impact of TBLT as the independent variable on ESP learners' productive skills as the dependent variable. However, since the participants were not randomly selected and assigned to the two groups, from all other types of experimental design, it was, a quasi-experimental one. In addition, since there were measurements that were taken both before and after the treatment, the research enjoyed a pretest and posttest quasi-experimental design.

As a result, a set of statistical tests was performed to analyze the collected data. First, to compare the performance of the control and the experimental groups on the pretest, an independent samples t-test was performed. Second, to compare the performance of the individuals in the two groups before and after the treatment, a set of correlated (paired) t-tests was performed. Third, another independent samples t-test was performed to compare the performances of the control and the experimental groups on the

posttest. Fourth, to examine the consistency of responses to the items in the questionnaire, a reliability analysis was performed. Fifth, to determine whether there was a significant difference between the frequencies of the respondents' answers a Pearson's chi-squared test was performed. Finally, the views and attitudes of the respondents regarding the items in the questionnaire were analyzed using Kruskal Wallis test. The analysis of the data was carried out by means of Statistical Package for the Social Sciences (SPSS Software, ver 24; 2016).

RESULTS

To answer the first research question, the pretest results for the two groups, the pretest/posttest results of the experimental and the control groups, as well as the posttest results for the two groups were examined. To answer the second research question, based on the instruments used in the study, including the questionnaire and the semi-structured interview, a set of nonparametric tests was conducted.

The Pretest Results

Before starting the treatment, a pretest was given to both control and experimental groups. They were equal in size, each consisting of 30 students. Before running the paired samples t-test, the data were checked to ensure they were extracted from a normally distributed sample population. Regarding the measures of central tendency, the two groups were almost at the same level. The mean of the two groups was calculated out of 100. As for the measures of dispersion or variability, however, the standard deviations of the groups revealed that the students in the experimental group showed a higher deviation from the mean, indicating that the students in the experimental group were more heterogeneous than those in the control group. To check if there was any meaningful difference between the two groups, an independent samples t-test was administered in Table 2.

Table 2: Independent samples t-test for the performance of control and experimental on the pretest

	M	t	df	Sig (2-tailed)
Control Group	50.99	.991	58	.311
Experimental Group	41.51	.991	58	.311

P<.05

As shown in Table 2, the observed t value at $p < .05$ with 58 degrees of freedom is .991 (sig.422). This is in accordance with the research presupposition that the two groups were not significantly different in terms of proficiency in productive skills.

The Pretest/Posttest Results for the Experimental Group

The descriptive statistics for the experimental group in Table 3 indicates that the posttest mean of the experimental group was different from that of the pretest. However, the researchers needed to see if the difference was significant or not, so a paired samples t -test was run to check the effectiveness of the instruction.

Table 3: Experimental group pretest/posttest results based on paired samples t -test statistics

Experimental Group	Number	M	SD	Std.Error Mean	t	df	Sig. (2-tailed)
Pretest	30	41.51	13.76	2.22	1.2	59	.08
Posttest	30	65.33	7.28	1.99	7.66	59	.00

$P < .05$

As Table 3 shows the obtained p -value of this test at $p < .05$ with 59 degrees of freedom was larger enough than the critical value, and the same was true for t -value with T (t critical = 2.00). Through this, it can be concluded that the difference between the two means was significant, showing that the treatment used in this study was effective in improving the participants' mastery over productive skills, $t(59)=7.66$, $p=0.00$.

The Pretest/Posttest Results for the Control Group

The statistics for the control group reported in Table 4 showed that the posttest mean of the control group is different from that of the pretest. The results of a further statistical test, namely paired samples t -test, indicated that there was no significant difference between the students' performance in the control group, who did not receive any TBLT-enriched instruction.

Table 4: Control group pretest/posttest results based on paired samples t-test statistics

Experimental Group	Number	M	SD	Std.Error Mean	t	df	Sig. (2-tailed)
Pretest	30	50.99	13.76	2.22	1.3	59	.09
Posttest	30	56.88	9.12	1.43	1.88	59	.07

P<.05

To examine the statistical meaningfulness of the difference between the two means, a paired samples t-test was run. The results, as shown in Table 4, indicated that the participants in the control none-TBLT group did not significantly improve their performance in language productive skills in the posttest, $t(59)=1.88, p=0.07$.

The Posttest Results for the Two Groups

The final phase of data analysis was conducted to examine the performance of the two groups in the posttest in comparison to that in the pretest. The statistics showing the performance of the control and experimental groups on the posttest, illustrated in Table 5, indicated that there was a significant difference between mastery of the experimental group and the control group over the language productive skills of writing and speaking, $t(58)=2.92, p=0.00$.

Table 5: Paired samples t-test statistics on the posttest for experimental and control groups

Groups	Number	Mean	Std. Deviation	Std. Error Mean	t	df	Sig. (2-tailed)
Control Group	30	56.88	8.76	1.22	1.62	58	.27
Experimental Group	30	65.33	9.33	1.59	2.92	58	.00*

P<.05

Based on the results obtained from Table 5, it can be concluded that due to their exposure to the TBLT-enriched treatment, the experimental group outperformed the control group, who did not receive a TBLT treatment.

Comparing the Participants' Attitudes

As for the second research question, first of all, to analyze the internal consistency of the questionnaire items, a reliability Cronbach's alpha test was performed. In this test, the numerical value of the Cronbach's alpha for the whole questionnaire equaled .82. Therefore, the internal reliability of the questionnaire items was defined at a good level and more than acceptable (Peters, 2014). In addition, the internal consistency of different categories of the questionnaire was calculated; the results were indicative of .86 for the first category (Informal Correspondence and Interaction), .79 for the second category (Formal Writing), and .81 for the third category of the questionnaire (Oral Satisfaction).

Table 6: Descriptive and Chi square analysis of the questionnaire

Items	Mean	SD	Chi square	df	Asymp. Sig.
Email	2.12	.781	59.930 ^a	3	.000
Phone Call	2.05	.913	59.930 ^a	3	.000
Fax	1.72	1.009	59.930 ^a	3	.000
Writing a Letter	2.47	.774	59.930 ^a	3	.000
Writing a Memorandum	1.80	1.760	59.930 ^a	3	.000
Writing a Proposal	2.36	1.231	59.930 ^a	3	.000
Writing a Report	2.29	.859	59.930 ^a	3	.000
Writing a Contract	2.44	1.444	59.930 ^a	3	.000
Placing an order	2.97	.835	59.930 ^a	3	.000
Receiving an order	2.36	1.411	59.930 ^a	3	.000
Dealing with claims	1.99	.877	59.930 ^a	3	.000
Briefing	2.01	.790	59.930 ^a	3	.000
Presentation	2.88	.751	59.930 ^a	3	.000
Negotiation	2.64	1.349	59.930 ^a	3	.000
Conference	2.78	1.502	59.930 ^a	3	.000
Seminar	2.61	.699	59.930 ^a	3	.000
Social/Private meeting	2.18	.855	59.930 ^a	3	.000
Business Trip to Foreign Countries	2.79	1.007	59.930 ^a	3	.000
Making a Reservation	2.80	.790	59.930 ^a	3	.000
Visiting Other People	2.55	.766	59.930 ^a	3	.000
Sightseeing	1.22	0.753	59.930 ^a	3	.000
Attending to Foreign Guests	2.84	1.112	59.930 ^a	3	.000
Interpretation	2.12	.788	59.930 ^a	3	.000
Translation	3.46	.768	59.930 ^a	3	.000
Gathering Information	2.33	1.448	59.930 ^a	3	.000
Reading Articles, Magazines, and Books Related to Your Job	3.79	1.591	59.930 ^a	3	.000

Assessing the Views of Participants Based on Marking Pattern

To examine the responses of participants to the prompts in the questionnaire, a Chi-squared test was performed. Based on Table 6, the results indicated that there was a significant difference in selecting the choices by participants. As the results revealed, for all items a significant value was found. Accordingly, the results of the Chi-squared test indicated that there was a significant difference in selecting the choices by participants.

Assessing the Views of Participants based on the Single Items

For the final stage of statistical procedure, a Kruskal Wallis test was run to examine the participants' views on the prompts in the questionnaire. The results, shown in Table 7, revealed that there were significant differences in the views and attitudes of the participants on any single item of the questionnaire. Accordingly, it could be inferred that, as far as the academic and professional careers of the participants are concerned, any of these tasks could work differently in improving their mastery over language productive skills.

Table 7: Comparison of the views of participants

	Academic Designation	N	M	Chi Square	df	Asymp. Sig.
Email	Students	30	41.12	31.703	2	.000
	Students	30	35.77			
	Professor	10	56.69			
	Total	70				
Phone Call	Students	30	36.48	35.111	2	.000
	Students	30	29.54			
	Professor	10	65.19			
	Total	70				
Fax	Students	30	34.56	41.366	2	.000
	Students	30	44.66			
	Professor	10	69.51			
	Total	70				
Writing a Letter	Students	30	44.53	38.422	2	.000
	Students	30	29.78			
	Professor	10	68.55			
	Total	70				
Writing	a Students	30	32.85	41.221	2	.000

Memorandum	Students	30	39.54			
	Professor	10	70.19			
	Total	70				
Writing a Proposal	Students	30	27.33	32.355	2	.000
	Students	30	37.44			
	Professor	10	55.70			
	Total	70				
Writing a Report	Students	30	36.29	31.701	2	.000
	Students	30	39.11			
	Professor	10	59.75			
	Total	70				
Writing a Contract	Students	30	31.67	36.254	2	.000
	Students	30	35.88			
	Professor	10	68.26			
	Total	70				
Placing an order	Students	30	32.32	28.032	2	.000
	Students	30	61.77			
	Professor	10	24.76			
	Total	70				
Receiving an order	Students	30	45.23	28.541	2	.000
	Students	30	28.48			
	Professor	10	60.76			
	Total	70				
Dealing with claims	Students	30	29.32	31.689	2	.000
	Students	30	40.26			
	Professor	10	55.96			
	Total	70				
Briefing	Students	30	32.77	36.154	2	.000
	Students	30	35.43			
	Professor	10	70.56			
	Total	70				
Presentation	Students	30	33.67	38.223	2	.000
	Students	30	25.78			
	Professor	10	79.11			
	Total	70				
Negotiation	Students	30	34.22	35.433	2	.000
	Students	30	41.99			
	Professor	10	65.74			
	Total	70				
Conference	Students	30	40.05	34.443	2	.000
	Students	30	30.44			
	Professor	10	62.17			
	Total	70				
Seminar	Students	30	34.66	27.709	2	.000
	Students	30	32.95			
	Professor	10	67.11			
	Total	70				
Social/private meeting	Students	30	30.88	31.144	2	.000
	Students	30	36.44			

	Professor	10	66.51			
	Total	70				
Business Trip to Foreign Countries	Students	30	26.90	35.345	2	.000
	Students	30	38.43			
	Professor	10	70.00			
	Total	70				
Making a Reservation	Students	30	36.12	39.643	2	.000
	Students	30	45.33			
	Professor	10	69.59			
	Total	70				
Visiting Other People	Students	30	34.78	38.122	2	.000
	Students	30	34.98			
	Professor	10	72.67			
	Total	70				
Sightseeing	Students	30	30.56	35.177	2	.000
	Students	30	37.79			
	Professor	10	69.71			
	Total	70				
Attending to Foreign Guests	Students	30	26.92	32.553	2	.000
	Students	30	37.43			
	Professor	10	67.12			
	Total	70				
Interpretation	Students	30	29.70	36.433	2	.000
	Students	30	36.80			
	Professor	10	71.17			
	Total	70				
Translation	Students	30	29.70	26.709	2	.000
	Students	30	39.07			
	Professor	10	61.99			
	Total	70				
Gathering Information	Students	30	29.44	34.346	2	.000
	Students	30	39.74			
	Professor	10	71.32			
	Total	70				
Reading Articles, Magazines, and Books Related to Your Job	Students	30	43.65	32.047	2	.000
	Students	30	65.11			
	Professor	10	66.73			
	Total	70				

DISCUSSION

This study was conducted to examine whether TBLT had any impact on the Iranian ESP learners' productive skills of writing and speaking. It also aimed to ensure whether there were any differences between ESP learners and instructors' perspectives toward adding the TBLT approach to the ESP course. It was not feasible to analyze the impact of ESP on learners' overall

language proficiency in one ad-hoc research due to time constraint and academic limitations. Considering the fact that the notion of ESP is associated with the practitioners' professional activities in their real-life milieu (Dudley Evans & St John, 1988), this study tried to investigate the impact of TBLT on the participants' productive skills.

To fulfill this goal, two intact classes of BA students were selected as the participants of the study. Accordingly, the TBLT approach was administered to one of the classes as the experimental group, but the other class received no treatment. Upon conducting a series of statistical tests, it was revealed that TBLT did positively affect the ESP students' mastery over productive skills, namely speaking and writing. Likewise, the results of this research indicated that there were significant differences among the views and attitudes of the students and professors with regard to the tasks they need to perform in their academic and professional undertaking. This is a very noteworthy issue, from which it could be inferred that the specificity of ESP is much more idiosyncratic than what was believed so far (Hyland, 2002; Widdoson, 1983). In other words, it could be claimed that as regards ESP, it could be unique in terms of the activity type, and it could be unique depending on different practitioners, learners, instructors, and professionals.

One considerable issue in this study was that the observed improvement in students' performance in the posttest compared to that in the pretest was in a situation where the students' final examination functioned as the posttest. This is more noteworthy when the students could be naturally susceptible of and prone to test anxiety (Andrews & Wilding, 2004). Although test anxiety could negatively affect the students' performance in their final examination as the posttest (Pritchards & Wilson, 2003), the results indicated that the students' performance in the TBLT class was significantly higher than that of the non-TBLT class. This issue per se could be the subject of another research study.

It is worth mentioning that the results of this study were in agreement with those of some other studies on the possible impact of TBLT on ESP learners' language skills. However, this study was unique in dealing with the ESP learners' *productive* skills, with which no other previous studies dealt. In the following, several cases of such studies in the academic context of Iran and other countries are touched upon as a cross-reference.

The findings of the study were indicative of the effectiveness of TBLT

on ESP classes, regarding productive skills. This was in line with Shabani and Ghasemi (2014), although a skill other than the one tested in our study was investigated. They studied the effect of TBLT and content-based language teaching (CBLT) on the Iranian intermediate ESP learners' reading comprehension. According to the results of this study, TBLT was more effective than CBLT in teaching reading comprehension to Iranian ESP learners. Although in the present study gender was not focused, the results were in agreement with those in Setayesh and Marzban (2017). They investigated the impact of TBLT on the development of Iranian ESP learners' reading comprehension skills, majoring in Law and Mechanical engineering. In this study, the researchers investigated the impact of gender and academic discipline on the ESP learners' performance when they were exposed to TBLT instruction. The results showed that both gender and academic discipline could be effectual in the overall performance of the ESP students. The results were also consistent with Chalak (2015), who tried to study the impact of TBLT on Iranian high school female students' reading comprehension skills, and verified the positive impact of TBLT on the improvement of students' reading skills at the pre-university levels.

As a shift in the research focus from ESP to EFL, Kolaei, Yarahmadi, and Maghsoudi (2013) investigated the impact of TBLT on EFL learners' reading comprehension ability. The results, contrary to the previous ones, showed that TBLT had no significant impact on the EFL students' performance. However, in another study, which confirm the association between TBLT and ESP in concordance with our study, Kafipour, Mahmoudi, and Khojasteh (2018) found out that TBLT improved EFL learners' writing competence and other sub-skills such as vocabulary and sentence mechanics. The effectiveness of TBLT on ESP courses, specifically in terms of productive skills, was further supported by Milarisa (2019).

Although there not any records of previous studies dealing with checking the perspectives of ESP learners or instructors toward TBLT, the results of our study have been compared with those of the studies carried out in the domain of ESP learners and instructors' perspectives. It can generally be stated that our results mirror those in other studies to a great extent. The results obtained from Atai and Dashtestani (2013) indicated that although English for Academic Purposes (EAP) were cognizant of the effectiveness

of supplementing the Internet in their classes, they did not use any Internet-oriented activities. However, the results failed to support Eslami's (2010) results, based on which there was discrepancy between learners and instructors' attitudes toward EAP.

CONCLUSION AND IMPLICATIONS

The present study aimed at exploring the influence of TBLT on the ESP learners' productive skills and checking their attitudes along with those of ESP instructors toward the overall nature of the TBTL-enriched ESP program. The miscellaneous results of all these studies indicate that the togetherness of TBLT and ESP is still of high importance in the literature of language learning and teaching. In fact, this issue could be scrutinized from different viewpoints and dimensions such as the context of learning and teaching, language learners' field of study, participants' gender, level of study, skills and sub-skills under investigation, the practitioners involved, and the forth. Accordingly, all these factors and aspects could be different subjects for further research provided that they focus on productive skills of learners. In addition, if all these are combined with the use of the Internet, the results might be more fruitful. In the same vein, checking learners' attitudes while adding Internet-based TBLT activities in ESP courses can be another area to be explored by other researchers.

This research, however, was unique from two viewpoints. Foremost, it was the first study surveying the relationship between TBLT and ESP with a focus on the learners' productive skills. In this regard, very few studies in the literature dealt with the impact of TBLT on ESP learners' productive skills; most of the research corpus available dealt with such receptive skills as reading. Second, this research tried not only to adopt a quantitative approach toward the topic, but also to maintain a qualitative approach. The triangular method of data collection, including test, questionnaire, and interviews provided the researchers with a more representative and crystal-clear insight of the issue under research.

The positive attitudes of both ESP learners and instructors toward the program indicates that they are both eager toward shifting the direction of the ESP classes from receptive skills and subskills to productive ones. Despite the probable low level of learners, it is highly suggested that TBLT-oriented ESP courses be added to university courses.

To conclude, the findings of this study could be utilized by the ESP instructors and syllabus designers in order to improve the students' proficiency in both productive language skills by means of adopting task-based method and appropriate materials. This demands ESP instructors to stay up to date and use new teaching approaches such as TBLT so that they can run interactive classrooms with students who have different English proficiency levels; a point which is common in the Iranian university contexts (Eslami, 2010).

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Appendix 1: The Questionnaire

1. Bio-data

A. Position (Student/Professor):

B. Gender:

C. Age:

D. Years of Teaching Experience:

2. **Instruction:** Below you can see a set of language tasks that you may use in academic and professional setting. According to the degree of occurrence that you use each task, please mark the relevant frequency type.

Language Tasks		Frequency of Use				
		Never	Rarely	Sometimes	Often	Always
A. Correspondence	a. Email					
	b. Phone call					
	c. Fax					
	d. Writing a business letter					
B. Writing a document	a. Writing a defense bill / memorandum					
	b. Writing a proposal (e.g., project, plan, etc.)					
	c. Writing a report					
	d. Writing a contract/agreement					
C. Order/ Customer satisfaction	a. Placing an order					
	b. Receiving an order					
	c. Dealing with claims					
D. Business meeting	a. Briefing					
	b. Presentation					
	c. Negotiation					
	d. Conference					
	e. Seminar					

	f.	Social/private meeting					
E. Business trip	a.	Business trip to foreign countries					
	b.	Making a reservation					
	c.	Visiting other					
	d. e.	People Sightseeing Attending to Foreign Guests					
F. Attending to foreign guests							
G. Interpretation (e.g., meeting, conference, etc.)							
H. Translation (e.g., document, booklet, etc.)							
I. Gathering information							
J. Reading articles, magazines, and books related to your job							

Appendix 2: Interview Questions

1. How important is it for you to use English in your course / job?
2. If you can give advice to those who are preparing for a job, what would you recommend them to prepare in terms of English proficiency?
3. Have you ever fulfilled a real-life English task?
4. If yes, elaborate on the details?
5. Please briefly describe what the course was like.
6. What aspects of the class helped you to do your job better?
7. Please list the most important things you learned in the class.
8. Would you like to take an English class now or in the near future?
9. If yes, what kinds of tasks would you like to learn to do in relation to your job?
10. If no, what are the reasons that you do not want to take an English class?